

# BROMSGROVE DISTRICT COUNCIL

## CABINET

5TH MARCH 2008

### COUNCIL PLAN 2008-2011 PART 2

Responsible Portfolio Holder	Roger Hollingworth, Leader of the Council
Responsible Head of Service	Hugh Bennett, Assistant Chief Executive

#### 1. SUMMARY

- 1.1 To agree the Draft Council Plan for 2008-2011, including a high level action plan for the Council's priorities for 2008/2011.

#### 2. RECOMMENDATION

- 2.1 That the Cabinet approves the Draft Council Plan 2008-2011 **attached at Appendix 1**, paying particular attention to the new Balanced Scorecard for the Council on page 16 and the Council's Strategic Action Plan 2008/2011 (page 17).

#### 3. BACKGROUND

- 3.1 Cabinet and Full Council re-confirmed the Vision, Council objectives and reduced the number of priorities from ten to five in September 2007. The five priorities are:-
- A thriving market town.
  - Clean streets and recycling.
  - Customer Service
  - Sense of Community
  - Housing
- 3.2 Following a similar process to that used to develop the last Council Plan, the Council again must focus service activity on its priorities, convert the priorities into a measurable set of outcomes and activities, establish a system for measuring progress and link these activities to financial planning to ensure they are appropriately resourced. The Council's balanced scorecard has therefore been updated and sets out the five Council

priorities in the customer perspective, supported by a range of priorities for each of the other three perspectives: financial, process and human resources and organisational development. Planning, which was formerly a priority in its own right, has now been included within the process perspective as PR5.

- 3.3 A key aspect of the Audit Commission's Comprehensive Performance Assessment model is the ability of councils to convert ambition into service outcomes. The Council Plan 2008-2011 sets out a Specific Measurable Agreed, Realistic and Time bound (SMART) Strategic Action Plan that identifies the outcomes we are trying to achieve for each key deliverable, how we will know that we are progressing towards these outcomes, projects and resources in support of the outcomes, when we expect to deliver them and who is responsible.
- 3.4 The Council Plan will need further detail in order for the Cabinet to oversee progress against it. The key to this will be the development of our next detailed Improvement Plan which will be based on the Council Plan. This work is due to take place between March and June 2008 and will draw information from the Service Business Plans. Besides measuring progress on projects, the Cabinet will also need to monitor progress on key indicators that relate to our priorities. A set of new National Indicators that will replace existing Best Value Performance Indicators will be introduced in April 2008 (please see section 46 in Appendix 1 for the new corporate indicators). These indicators will be monitored through progress reports throughout 2008/09.
- 3.5 A Key Line of Enquiry in the Audit Commission's CPA model is whether councils have sufficient capacity to realise their ambitions and priorities. For Bromsgrove District Council, the key to this is ensuring the budget follows the priorities and key deliverables of the Council Plan. The budget bids and savings received from Heads of Service in Autumn/ Winter 2007 were ranked according to their contribution to the Council's priorities and the Medium Term Financial Plan was approved by Full Council on 16<sup>th</sup> January 2008.

#### **4. FINANCIAL IMPLICATIONS**

- 4.1 As set out in the Medium Term Financial Plan.

#### **5. LEGAL IMPLICATIONS**

- 5.1 There are no legal implications to this report.

#### **6. COUNCIL OBJECTIVES**

- 6.1 The existing corporate objectives have been expanded on through the development of the Council Plan 2008-2011.

## 7. **RISK MANAGEMENT**

7.1 The Council Plan 2008-2011 will be supported by the Council's Strategic Risk Register.

## 8. **CUSTOMER IMPLICATIONS**

8.1 The Council Plan 2008-2011 will guide the Council's future service delivery and will therefore have a direct impact on the Customer. Specific Customer Implications are covered in CP3 and PR1 in Appendix 1.

## 9. **EQUALITIES AND DIVERSITY IMPLICATIONS**

9.1 Please see CP3 and CP4 in Appendix 1

## 10. **VALUE FOR MONEY IMPLICATIONS**

10.1 Please see FP1 in Appendix 1

## 11. **OTHER IMPLICATIONS**

### **Procurement Issues**

A number of the strategic actions have procurement issues. These include; market testing services, shared services and a preferred partner for the town centre.

### **Personnel Implications**

The HR&OD perspective details the HR&OD strategic support activities to deliver the Council Plan 2008/2011.

### **Governance/Performance Management**

The report outlines arrangements for performance managing the Council Plan. Improved Governance is considered a key process development (see PR2).

### **Community Safety including Section 17 of Crime and Disorder Act 1998**

Community Safety is not a stated priority for improvement by the Council, but is an important aspect of the Sense of Community priority (CP4) and the Strategic Action Plan includes actions relating to Community Safety.

### **Policy**

The Council Plan takes account of the recent Local Government Act 2007 and the Council Plan Part 1 referred to a range of policy documents. As the Council comes out of recovery it will have more opportunity to consider longer term policy outcomes.

**Environmental**

See CP5 and PR5 in Appendix 1

**12. OTHERS CONSULTED ON THE REPORT**

Portfolio Holder	<b>No</b>
Chief Executive	<b>At CMT</b>
Executive Director (Partnerships and Projects)	<b>At CMT</b>
Executive Director (Services)	<b>At CMT</b>
Assistant Chief Executive	<b>At CMT</b>
Head of Service	<b>At CMT</b>
Head of Financial Services	<b>At CMT</b>
Head of Legal, Equalities & Democratic Services	<b>At CMT</b>
Head of Organisational Development & HR	<b>At CMT</b>
Corporate Procurement Team	<b>No</b>

**13. WARDS AFFECTED**

All Wards

**14. APPENDICES**

Appendix 1 Council Plan 2008-2011

**15. BACKGROUND PAPERS**

Cabinet Report, Council Plan 2008/2011 Part 1, Bromsgrove District Council (September 2007).

**CONTACT OFFICER**

Name : Jenny McNicol (Senior Policy and Performance Officer)  
E Mail: j.mcnicol@bromsgrove.gov.uk  
Tel: (01527) 881631